

Swami Vivekanand University, Sagar (M.P.)

**As per model syllabus of U.G.C. New Delhi, drafted by
Central Board of Studies and Approved by Higher
Education and the Governor of M.P.**



वाणिज्य संकाय

**Faculty of Commerce
Syllabus & Prescribed Books**

M.Com. Semester Examination

2016-17

I & II Semester

कुलसचिव

स्वामी विवेकानंद विश्वविद्यालय, सिरोंजा, सागर (म.प्र.)

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वाणिज्य संकाय

Faculty of Commerce

Syllabus & Prescribed Books

M.Com. Semester Examination

2017-18

III & IV Semester

कुलसचिव

स्वामी विवेकानंद विश्वविद्यालय सिरोंजा सागर (म.प्र.)



THIRD SEMESTER

1. Course Code : MCOM
2. Course Name : M.Com
3. Total Theory Subject : 4
4. Total Theory Marks : 200
5. Minimum Passing Percentage : 36

Sub. code	Subject Name	Theory										Practical		Total	
		Paper					CCE		Total Marks						
		1 st	2 nd	3 rd	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	
MCOM 301	Managerial Economics	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 302	Tax Planning and Management	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 303	Entrepreneurship skill development	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 304	Accounting for managerial decisions	42	0	0	42	15	8	3	50	18	0	0	50	18	



FOURTH SEMESTER

- | | | | |
|-------------------------|------------------------------|-------------------------------|-------|
| 1. Course Code | : MCOM | 5. Project Marks | : 50 |
| 2. Course Name | : M.Com | 6. Total Marks | : 250 |
| 3. Total Theory Subject | : 4 (Any one Group) | 7. Minimum Passing Percentage | : 36 |
| 4. Total Theory Marks | : 200 | | |

Sub. code	Subject Name	Theory										Practical		Total	
		Paper					CCE		Total Marks			Max.	Min.	Max.	Min.
		1 st	2 nd	3 rd	Max.	Min.	Max.	Min.	Max.	Min.					
Group D - Specialization subject group "Marketing Management"															
MCOM 401	Advertising and Sales Management	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 402	Consumer Behaviour	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 403	Rural & Agricultural Marketing	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 404	International Marketing	42	0	0	42	15	8	3	50	18	0	0	50	18	
Compulsory															
MCOM 405	Employment oriented project work	0	0	0	0	0	0	0	50	18	0	0	50	18	
Group E - Specialization subject group "Financial Analysis & Control"															
MCOM 501	Security Analysis and port	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 502	Strategic Financial Management	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 503	Project Planning and Management	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 504	Indian Financial system	42	0	0	42	15	8	3	50	18	0	0	50	18	
Compulsory															
MCOM 505	Employment oriented project work	0	0	0	0	0	0	0	50	18	0	0	50	18	
Group F - Specialization subject group "Accounting"															
MCOM 601	Corporate Accounting	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 602	Cost Administration and	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 603	Accounting Theory	42	0	0	42	15	8	3	50	18	0	0	50	18	
MCOM 604	Institutional Accounting	42	0	0	42	15	8	3	50	18	0	0	50	18	
Compulsory															
MCOM 605	Employment oriented project work	0	0	0	0	0	0	0	50	18	0	0	50	18	
Group E - Specialization subject group "Taxation"															



MCOM 701	Direct Tax in India	42	0	0	42	15	8	3	50	18	0	0	50	18
MCOM 702	Business Taxation	42	0	0	42	15	8	3	50	18	0	0	50	18
MCOM 703	Indirect Tax	42	0	0	42	15	8	3	50	18	0	0	50	18
MCOM 704	Sales & Service Tax	42	0	0	42	15	8	3	50	18	0	0	50	18
Compulsory														
MCOM 705	Employment oriented project work	0	0	0	0	0	0	0	50	18	0	0	50	18

Note - Select any one group**