

# **SWAMI VIVEKANAND UNIVERSITY, SIRONJA, SAGAR (M.P.)**



## **SYLLABUS**

**For**

**Bachelor of Journalism and Mass Communication  
Course Code : BJMC**

Department of Journalism & Mass Communication  
Faculty of Journalism & Mass Communication

Duration of Course : 1 Year
Examination Mode : Yearly
Examination System : Non-Grading

Swami Vivekanand University, Sironja Sagar (M.P.)  
2014-2015



# Swami Vivekanand University, Sagar (M.P.)

## Scheme of Examination



Faculty of Journalism & Mass Communication  
Scheme of Course : Bachelor of Journalism and Mass Communication

Department of Journalism & Mass Communication  
Course Code : BJMC  
Year - 1<sup>st</sup>

Paper / Subject Code	Title of the Paper / Subject	Credit Allotted			Total Credit	Distribution of Marks									
		L	T	P		Theory					Practical				Grand Total (G= C+F)
						End Sem.		Sessional		Total (C= A+B)	End Sem.		Internal	Total (F=D+E)	
						Max (A)	Min	Max (B)	Min		Max (D)	Min			
BJMC101	History of Journalism & Audio-Visual Journalism	-	-	-	-	100	33	-	-	100	-	-	-	-	100
BJMC102	Writing, Editing & Advertising and Public Relation	-	-	-	-	100	33	-	-	100	-	-	-	-	100
BJMC103	Communication & Media Laws	-	-	-	-	100	33	-	-	100	-	-	-	-	100
BJMC104	Assignment and Practical	-	-	-	-	-	-	-	-	-	100	33	-	100	100
<b>Grand Total</b>		-	-	-	-	<b>300</b>	-	-	-	<b>300</b>	<b>100</b>	-	-	<b>100</b>	<b>400</b>