

SWAMI VIVEKANAND UNIVERSITY, SIRONJA, SAGAR (M.P.)



SYLLABUS

For

**Master of Journalism and Mass Communication
Course Code : MJMC**

Department of Journalism & Mass Communication
Faculty of Journalism & Mass Communication

Duration of Course : 1- Year
Examination Mode : Yearly
Examination System : Non-Grading

Swami Vivekanand University, Sironja Sagar (M.P.)

2014-2015



Swami Vivekanand University, Sagar (M.P.)

Scheme of Examination



Faculty of Journalism & Mass Communication

Department of Journalism & Mass Communication

Scheme of Course : Master of Journalism and Mass Communication

Course Code : MJMC

Year - 1

Paper / Subject Code	Title of the Paper / Subject	Credit Allotted			Total Credit	Distribution of Marks									
		L	T	P		Theory					Practical				Grand Total (G= C+F)
						End Sem.		Sessional		Total (C= A+B)	End Sem.		Internal	Total (F=D+E)	
						Max (A)	Min	Max (B)	Min		Max (D)	Min	LW (E)		
MJMC101	History of Mass Media, Media Laws and Ethics	-	-	-	-	100	36	-	-	100	-	-	-	-	100
MJMC102	Reporting, Editing & Radio Journalism	-	-	-	-	100	36	-	-	100	-	-	-	-	100
MJMC103	Cyber Media & Journalism	-	-	-	-	100	36	-	-	100	-	-	-	-	100
MJMC104	Communication, Advertising and Public Relation	-	-	-	-	100	36	-	-	100	-	-	-	-	100
MJMC105	Corporate Communication & Communication Research	-	-	-	-	100	36	-	-	100	-	-	-	-	100
MJMC106	T.V. Journalism, Media and Society	-	-	-	-	100	36	-	-	100	-	-	-	-	100
MJMC107	Assignment and Practical-I	-	-	-	-	-	-	-	-	-	100	36	-	100	100
Grand Total		-	-	-	-	600	-	-	-	600	100	-	-	100	700